

PyOhio 2020 Sponsorship Prospectus

Support PyOhio and reach hundreds of Python users in person and thousands online!

About PyOhio

PyOhio is a weekend multi-track conference for users of and people interested in the Python programming language. It is a volunteer-organized event held for the benefit of the community. The conference includes seminars, workshops, tutorials, discussions, open spaces, development sprints, and lightning talks. Content ranges from beginner to advanced.

Why Sponsor PyOhio?

PyOhio attendees include a variety of working professionals, students, academics, and others who are so passionate about continuous learning and Python programming that they'll take a weekend of their own time to immerse themselves in Python programming content. Sponsoring PyOhio lets the attendees know that your organization shares these values.

- Approximately 500-550 attendees
- Many attendees use Python professionally currently
- Others use other languages but wish to learn more about Python
- Many attendees come from Ohio and surrounding states
- Others travel from across the country or even internationally

Attendees will receive positive exposure to your organization including the benefits listed below. Your sponsorship dollars will cover the cost of the conference including venue rental, video production, refreshments, badges, web hosting, etc. With your sponsorship support covering our costs we are able to offer free admission to our attendees.

Sponsorship Packages

Presenting Sponsor - \$7500 (limit 1)

- Exclusive mention including company description and short custom statement during opening and closing remarks
- Your logo on the cover of the conference program
- Full-page advertisement in conference program
- Your click-through logo on footer of all pages of the PyOhio 2020 website
- All benefits of Gold Sponsorship

Young Coders Class Sponsor - \$5000 (limit 1)

- A thank you for directly supporting kids learning Python programming
- All benefits of Gold Sponsorship

Swag Bag - \$5000 (limit 1)

- Your logo will appear conference swag bags
- All benefits of Gold Sponsorship

Lanyard - \$5000 (limit 1)

- Your logo on all attendee lanyards
- All benefits of Gold Sponsorship

Gold - \$4000 (limit 4)

- Your logo on session videos to be available indefinitely on the Python Video Archive. (PyOhio videos have hundreds of thousands of views!)
- Full-page advertisement in the conference program
- Logo displayed with click-through on PyOhio 2019 website
- Job listing with description and link on our jobs page
- Table in conference common area
- Ability to display banners in common area and primary lecture hall
- 4x t-shirts and parking passes
- Mention in emails to attendees and on social media
- Literature in attendee handouts

Silver - \$2500

- Half-page advertisement in conference program
- Logo displayed with click-through on PyOhio 2019 website
- Job listing with description and link on our jobs page
- 2x t-shirts and parking passes
- Mention in emails to attendees and on social media
- Literature in attendee handouts

Bronze - \$1000

- Quarter-page advertisement in conference program
- 1x t-shirts and parking passes
- Literature in attendee handouts

Speaker Opportunity Grant - \$3000-\$5000+

- Allow us to provide hotel accommodations to speakers from underrepresented groups
- Special recognition during conference open and closing announcements and in program
- All benefits of Silver sponsorship

Sponsorship Package Comparison

	Presenting	Young Coders	Swag Bag	Lanyard	Gold	Silver	Bronze
Number available	1	1	1	1	4	∞	∞
Exclusive benefits	✓	✓	✓	✓			
Printed program advertisement	Full-page	Full-page	Full-page	Full-page	Full-page	1/2-page	1/4-page
Table in conference common area	✓	✓	✓	✓	✓		
Logo on title slide of all session videos	✓	✓	✓	✓	✓		
Mention and link in newsletter emails	✓	✓	✓	✓	✓		
Job listing on website jobs page	✓	✓	✓	✓	✓	✓	
Thank you via social media	✓	✓	✓	✓	✓	✓	
Click-through logo on website	✓	✓	✓	✓	✓	✓	✓
Include item in swag bag	✓	✓	✓	✓	✓	✓	✓
T-shirts + parking passes (per day)	6	4	4	4	4	2	1
Cost	\$7,500	\$5,000	\$5,000	\$5,000	\$4,000	\$2,500	\$1,000

Add-Ons & Custom Sponsorship Options

Interested in sponsoring something specific like morning coffee or looking for a benefit that's not listed? Contact us at info@pyohio.org to discuss custom sponsorship options!

Ready to Sponsor?

If you're ready to sponsor or have any questions please email info@pyohio.org!